

MEDIA RELEASE

Axiata Announces Maya Hari as Board Member

KUALA LUMPUR, 11 JANUARY 2023 – Axiata Group Berhad (“Axiata” or “the Group”) is pleased to announce the appointment of Maya Hari as an Independent Non-Executive Director (INED) with effect from 11 January 2023.

Maya, 44, currently serves as the CEO of climate-tech start-up Terrascope and serves on the board of Aviva Singlife Holdings as its Non-Executive Director and Chair of Digital & Technology Committee. In the past decade, Maya has led organizations with technology companies the likes of Twitter, Samsung Asia and Condé Nast India, successfully spearheading digitalization, monetization and scaling efforts beyond the traditional charter of each organization she has been with.

Prior to that, she co-founded and was the CEO of an ecommerce platform on the back of close to a decade’s experience in strategy and marketing with the likes of Schlumberger, Cisco Systems, Google and Microsoft Corp since 2000.

In addition to her professional and directorial experience, she is a renowned angel investor focused on early-stage venture capital in the areas of technology, food, agriculture and related sectors in sustainability. Her past directorships include serving as the Non-Executive Director of Open Learning in Australia.

Maya holds a Masters. in Electrical Engineering from Utah State University and an MBA from INSEAD, France.

Commentaries

Tan Sri Shahril Ridza Ridzuan, Chairman of Axiata said, “The Board is pleased to welcome Maya Hari, who brings a diverse and comprehensive worldview to the Group. Her experience in tech-driven high growth businesses, digital transformation, international expansion and sustainability will bring a new strategic dimension to Axiata’s efforts in digitalization within a collaborative and inclusive culture.”

Vivek Sood, Joint Acting CEO of Axiata said, “We are pleased to have Maya on our Board. Her vast international experience in building digital ecosystems and digital platforms will provide guidance as Axiata matures in its Digital Businesses and transforms the organization towards achieving its vision of becoming The Next Generation Digital Champion.”

Dr Hans Wijayasuriya, Joint Acting CEO of Axiata mentioned, “We welcome Maya’s appointment as an Independent Non-Executive Director and believe that her stewardship will provide added impetus to the advancement of Axiata’s aspirations in the digital sphere. Maya’s strategic experience in Big Tech will no doubt bolster Axiata’s forward journey and Telco to TechCo transition.”

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About Axiata

In pursuit of its vision to be The Next Generation Digital Champion, Axiata is a diversified telecommunications and digital conglomerate operating Digital Telcos, Digital Businesses and Infrastructure businesses across a footprint spanning ASEAN and South Asia.

The Group has controlling stakes in market-leading mobile and fixed operators in the region including 'XL' and 'Link Net' in Indonesia, 'Dialog' in Sri Lanka, 'Robi' in Bangladesh, 'Smart' in Cambodia and 'Ncell' in Nepal while 'CelcomDigi' in Malaysia is a Key Associate Company. Axiata’s regional digital business verticals comprise “Boost” a fintech play, and ‘ADA’, a digital analytics and AI company. 'EDOTCO' is among the top 10 independent TowerCos globally, operating in nine countries to deliver telecommunications infrastructure services.

As a committed and long-term investor, the Group actively supports and drives young talent development; community outreach; as well as climate change initiatives. Axiata's broader goal of Advancing Asia aims to piece together the best in the region in terms of innovation, connectivity and talent to drive digital inclusion and sustainable progress across our markets. Find out more at www.axiata.com

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