

## MEDIA RELEASE

### **Axiata Announces New Appointments to Strengthen Human Capital & Finance Management**

**Kuala Lumpur, 18<sup>th</sup> May, 2011** – Axiata Group Berhad (**Axiata**) today announced new key appointments to further strengthen its human capital and financial management. The focus on these two areas will ensure a more robust and sustainable organization as the Group moves closer towards its ambition to be a regional champion by continually raising the bar to achieve world-class performance.

Towards this, the Group Human Resources role will be split to achieve a better focus on talent. Datin Badrunnisa Mohd Yasin Khan, Group Head of Human Resources, will now be Group Chief Talent Officer. Talent is a major focus for the Group and this new role reflects Axiata's strong commitment towards building a talent pipeline for future leaders. She will be taking the Groups' efforts a major step further to invest in its people, harnessing their full potential as well as ensuring a robust succession plan. Datin Badrunnisa has had over 25 years of working experience predominantly with Shell Malaysia focusing on Human Resources and IT.

Filling the role of Group Chief Human Resources Officer will be the new appointment of Darke Mohammed Sani. Darke has had over 25 years experience both in Malaysia and in the region, in the telecommunication and IT industry and, most recently, HR consulting. His strong business experience, mainly as Managing Director or head of a business, includes stints in various multi-national companies including Maxis, Apple and Digital Equipment Corporation (now part of Hewlett-Packard). His regional experience as Managing Director of ASEAN and India for Apple, Director of Operations for Digital Equipment Corporation in ASEAN and Director at an HR consulting firm will make him an excellent business partner to the top management teams across the Group.

Dato' Sri Jamaludin Ibrahim, President and Group Chief Executive of Axiata said "These new appointments show that we mean business and that our focus and commitment to talent and human capital is second to none. Developing talent has always been one of our top priorities. Having a very senior Chief Talent Officer position, as well as an experienced business leader as our HR head, is quite unique. This is what makes us stand out and will be our competitive differentiator"

The Group is also pleased to announce the appointment of James Maclaurin, as Group Chief Financial Officer (GCFO). A chartered accountant and civil engineer by training, James has been in Finance leadership positions in various companies for the last 18 years. One of his CFO roles was with Vodafone, where he was responsible for Africa & Central Europe. He has also spent time in Asian markets such as Bangladesh, as a Finance Director of GEC Bangladesh Group Companies and as Finance Director of GEC Singapore.

Additionally, the Group announced that the Head of Corporate Development, which includes M&A, will be overseen by Azwan Khan Bin Osman Khan, Group Chief Strategy Officer.

"Axiata has been strengthening its organisation by bringing in world class talent at all levels and we are very happy to welcome James into the fold. The telecommunications industry is fast paced and multifaceted. With nearly 18 years of experience in this sector alongside international experience in fast growing markets and in large telco groups, James understands the complexities of the business which will be invaluable to Axiata" Dato' Sri Jamaludin Ibrahim concluded.



## **ABOUT AXIATA**

Axiata is one of the largest Asian telecommunication companies, focused on high growth low penetration emerging markets. Axiata has controlling interests in mobile operators in Malaysia, Indonesia, Sri Lanka, Bangladesh and Cambodia with significant strategic stakes in India, Singapore and Iran. India and Indonesia are amongst the fastest growing markets in the world. In addition, the Malaysian-grown holding company has stakes in non-mobile telecommunication operations in Thailand.

The Group's mobile subsidiaries and associates operate under the brand name 'Celcom' in Malaysia, 'XL' in Indonesia, 'Dialog' in Sri Lanka, 'Robi' in Bangladesh, 'HELLO' in Cambodia, 'Idea' in India, 'M1' in Singapore and 'MTCE' in Iran (Esfahan).

The Group, including its subsidiaries and associates, has over 160 million mobile subscribers in Asia. The Group revenue for 2010 was RM15.3 billion. The Group provides employment to over 25,000 people across Asia. Axiata's vision is to be a regional champion by 2015 by piecing together the best throughout the region in connectivity, technology and talent, uniting them towards a single goal: Advancing Asia.

Axiata was awarded the Frost & Sullivan 2009 and 2010 Asia Pacific ICT Award for Best Telecom Group and the Telecom Asia Best Regional Mobile Group 2010 for its operations in multiple Asian markets.

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