

MEDIA RELEASE

Axiata Announces New Director to Further Strengthen Diversity in its Board Line-Up

Kuala Lumpur, 23 November 2010 – Axiata Group Berhad, (**Axiata**), today announced the newest addition to its Board of Directors, Mr Muhamad Chatib Basri, who is a Senior Lecturer of the Department of Economics at the University of Indonesia and Research Associate at Institute for Economics and Social Research Indonesia. Mr Basri joins as an Independent Non-Executive Director. The appointment is part of Axiata's ongoing efforts to strengthen its board whilst at the same time ensuring, international diversity at management and board level continues.

Mr Basri, who holds a PhD in Economics from the Australian National University, is one of Indonesia's most respected economists with an illustrious career spanning nearly 20 years. He has served in several high profile posts which include Vice Chairman for the National Economic Committee under President Susilo Bambang Yudhoyono, member of the Asia Pacific Regional Advisory Group of the International Monetary Fund (IMF) as well as a consultant with the World Bank. Alongside this he also has strong business experience, having served as an Independent Commissioner for PT Astra International, one of Indonesia's largest diversified conglomerates, as well as a member of the Asia Pacific Advisory Board to Toyota Motor Corporation.

Axiata Chairman, Tan Sri Dato' Azman Hj. Mokhtar said "We are very happy to welcome Pak Chatib, who brings with him an invaluable expertise in international trade and macroeconomics which extends not only to the Asian region but also globally. His wealth of experience and knowledge will be an important addition to Axiata's Board, providing us a fresh perspective as we move towards our goal of becoming a regional champion".

Dato' Sri Jamaludin Ibrahim, President and Group Chief Executive Officer of Axiata added "Pak Chatib's appointment not only reflects the growing importance of Axiata's Indonesian operations, representing one of our largest subsidiaries outside of Malaysia, but also augurs well for the Group's strategic investment in Indonesia as a whole. I am very pleased to have him on our Board".

About Axiata

Axiata is one of the largest Asian telecommunication companies, focused on high growth low penetration emerging markets. Axiata has controlling interests in mobile operators in Malaysia, Indonesia, Sri Lanka, Bangladesh and Cambodia with significant strategic stakes in India, Singapore and Iran. India and Indonesia are amongst the fastest growing markets in the world. In addition, the Malaysian-grown holding company has stakes in non-mobile telecommunication operations in Thailand.

The Group's mobile subsidiaries and associates operate under the brand name 'Celcom' in Malaysia, 'XL' in Indonesia, 'Dialog' in Sri Lanka, 'Robi' in Bangladesh, 'HELLO' in Cambodia, 'Idea' in India, 'M1' in Singapore and 'MTCE' in Iran (Esfahan).

The Group, including its subsidiaries and associates, has over 130 million mobile subscribers in Asia. The Group revenue for 2009 was RM13.1 billion. The Group provides employment to over 25,000 people across Asia. Axiata's vision is to be a regional champion by 2015 by piecing together the best throughout the region in connectivity, technology and talent, uniting them towards a single goal: Advancing Asia.

Axiata was awarded the Frost & Sullivan 2009 and 2010 Asia Pacific ICT Award for Best Telecom Group and the Telecom Asia Best Regional Mobile Group 2010 for its operations in multiple Asian markets.

-ENDS-

Issued By:

Corporate Communications, Group Strategy, Axiata Group Berhad
Axiata Centre, 9 Jalan Stesen Sentral 5, Kuala Lumpur Sentral
50470 Kuala Lumpur

For further information on Axiata visit www.axiata.com

For media enquiries, please contact:

Faridah Hashim

Head, Media and Communications

Tel: +603-2263 8881 Fax: +603-2278 7755

Email: faridah@axiata.com