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**NEWS RELEASE
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CELCOM 4G LTE TO BE ROLLED OUT ON 2600 MHz SPECTRUM

Allocation of 4G spectrum by MCMC to strengthen Celcom's mobile broadband leadership

KUALA LUMPUR, 6 December 2012 – Celcom Axiata Berhad, the first and foremost mobile telecommunications provider in the country, has been awarded an allocation of the **2600 MHz spectrum band** by the **Malaysian Communications and Multimedia Commission (MCMC)** yesterday, strengthening Celcom's role as **the nation's No. 1 broadband provider**.

Celcom has been allocated **two 10 MHz blocks** for its introduction of **Celcom 4G LTE**, following **intensive network trials** and Celcom's nationwide network upgrading exercise to a **single RAN (Radio Access Network) platform** that allows it to implement speedy and seamless **LTE (Long-term Evolution)** upgrades across its current 2G and 3G network infrastructure.

Dato' Sri Shazalli Ramly, Chief Executive Officer of Celcom Axiata Berhad, commented, "We aim to roll out our 4G spectrum in **market centres across Malaysia over the next six months** and our customers can now look forward to the next level of experience including **blazing-fast data speeds, enhanced browsing and connectivity**, and **HD-quality video** across their mobile devices."

Celcom 4G LTE will first be deployed in selected areas in the **Klang Valley, Penang**, and Johor's **Iskandar Malaysia** growth corridor, including the **Legoland theme park**.

The introduction of Celcom 4G LTE will complement Celcom's **Data Ubiquity campaign** that aims to deliver high-quality digital service and fast access speeds through the company's mobile broadband service, WiFi hotspots and high-speed home broadband networks throughout the country. The company also plans to **invest up to RM300 million over the next three years** on ongoing network modernisation that will fully support LTE technology.

"Regardless of wherever they are within Celcom Territory, our customers will enjoy the advantages of our upgraded 4G network supported by Celcom's current **lightning-fast HSPA speeds nationwide** which already supports speeds on par with global best-in-class performance."

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About Celcom

Celcom is the country's first and foremost mobile telecommunications provider with over 12 million customers. Established in 1988, it boasts the widest national 2G and 3G networks, covering over 98% of the population. Currently the largest mobile broadband and corporate services provider, Celcom is now moving towards integrated multi-access and multimedia services, in line with evolving technologies and consumer behaviour in Malaysia. A culture that places the customer first is reflected in our award-winning customer service, products, and other corporate accolades at a regional level. Celcom is part of the Axiata Group of Companies, one of the world's largest telecommunications companies, with more than 180 million customers across 10 Asian markets. For more information on Celcom, log on to <http://www.celcom.com.my>.

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