



# 2Q 2012 Results

**30<sup>th</sup> August 2012**

*Dato' Sri Jamaludin Ibrahim, President & Group CEO*

*James Maclaurin, Group CFO*

## Key Group Highlights :

Voice/SMS Resilient. Stronger growth coming through; less adversely affected by forex in the quarter



- Overall a strong 1H'12 for the Group, YTD:
  - Revenue grew 8.7% (11.9% constant currency)
  - EBITDA grew 6.7% (9.6% constant currency)
  - PAT grew 0.5% (1.9% constant currency)
  - PATAMI grew 1.7% (2.8% constant currency, 10.3% normalised)
  - Cash at RM6.5bn (post dividend paid in Q2'12 of RM1.3bn)
  - ROIC improved 0.1pp from 12.2% to 12.3%\*
- In light of Axiata's strong cash position, the Board of Directors has declared an interim tax exempt dividend under single tier system of 8 sen per share for the financial year ending 31st December 2012.
- Operating companies showed good performance YTD amidst challenging macro economic conditions and currency fluctuations
  - Data (excl. SMS and VAS) growth showing good traction in Celcom (16%), XL (68%) and Dialog (54%)
  - Investments in data reflected in quality of service and growth in data revenues
  - Outstanding top line growth in all OpCo's as compared to FY2011



*\*ROIC using annualised EBIT and IC based on June YTD'12 actual.*

## Key Group Highlights :

Operating companies performed well compared to previous year (1H 2012)



- Celcom performed very well. YTD revenue growing 9%, EBITDA 6% and PATAMI 14% (normalised)
- Broadband grew 18% YTD with data (excluding SMS and VAS) growing 16% YTD, whilst voice revenues grew 6%. Data (excluding SMS and VAS) contributes 15% of revenue. SMS grew 3% YTD



- XL showed strong growth with YTD revenue increase of 13%, EBITDA 4% and PAT -2% (normalised). Profit affected primarily due to investment related to data, which is showing strong traction
- Data (excluding SMS and VAS) grew 68% YTD and contribution to revenue now at 19%, up from 13% in 2011; voice also showed positive growth of 7% YTD



- Dialog recorded strong YTD growth in revenue of 23% YTD, EBITDA 25% and PAT 59% (normalised).
- Data (excluding SMS and VAS) grew YTD by 54% and contributes 4% of total revenue
- Mobile money (eZ cash) which was launched in June'12 has shown positive results with about 650k registered users



- Robi grew YTD revenue by 26%, EBITDA at 38% and PAT by >100% (normalised)
- 2G licence issued in August 2012
- Strong subscriber growth in Robi (41% YoY)



## Challenges and mitigating factors

- Continued investment in data resulting in margin pressure, especially in XL and Celcom, this is amplified by the significant increase in the data revenues which has changed the revenue mix
- Continued challenges in regulatory (especially India and Bangladesh), macro-economic and competitive environment
- Adverse exchange rate movements have negatively impacted the 1H results
  - Adverse impact on revenue growth of -3.2pp
  - Negative impact on EBITDA growth of -2.9pp
  - Negative impact on PAT growth of -1.4pp
- Dialog suffered a Rs 2.9bn (~RM72m) translation loss due to the strengthening of the US Dollar against the Sri Lanka Rupee but since has stabilised in Q3
- Stabilized exchange rate vs. USD in 1H for Robi, however currency is still not stable in terms of outlook
- Ongoing efforts to increase data capacity utilisation and optimum data pricing, to sustain margins
- Capex management initiatives to improve capex intensity and efficiency



## Results at a glance: A strong first half

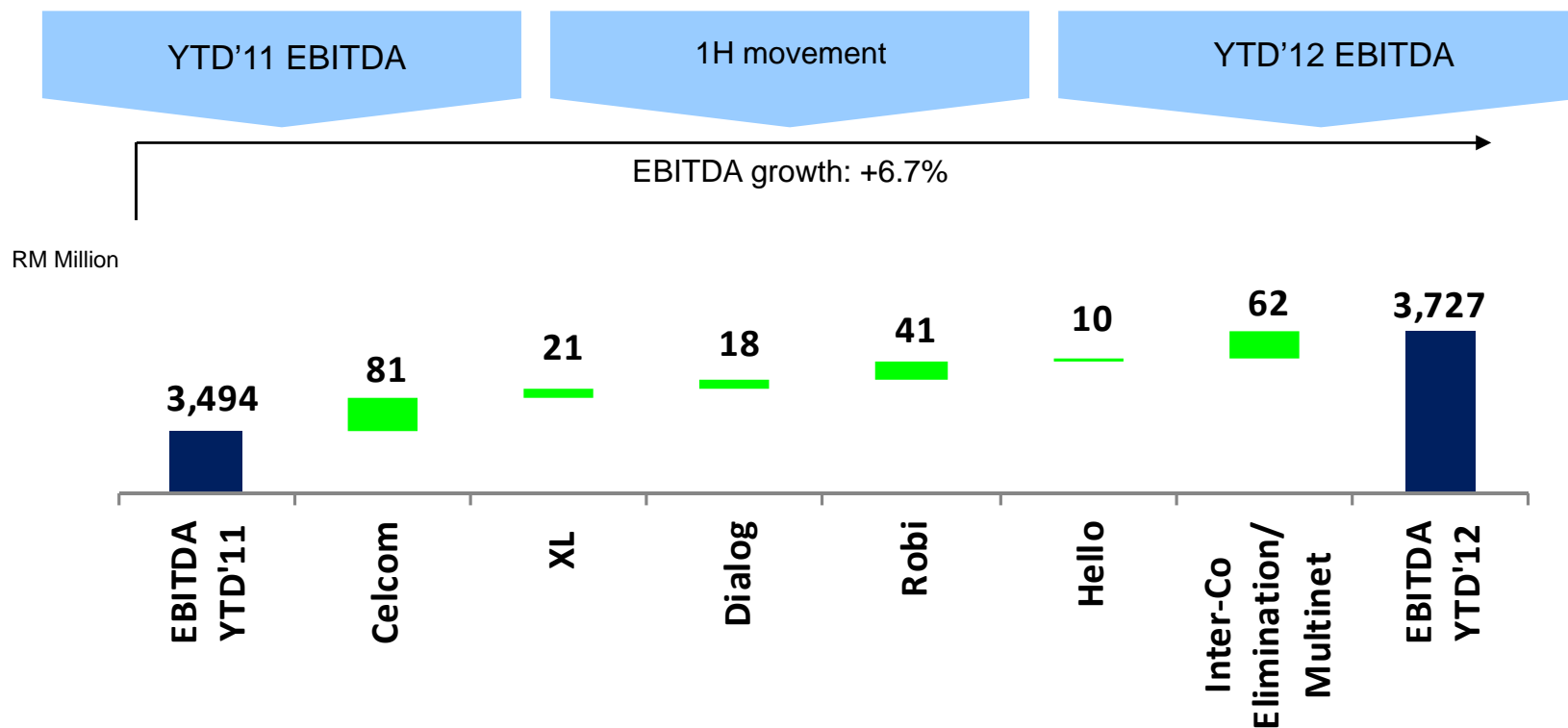
Financial highlights					
<u>RM mn</u>	<u>2Q</u>	<u>1H</u>	<u>2Q YoY growth</u>	<u>QoQ growth</u>	<u>1H growth</u>
Revenue	4,425	8,680	9.3%	4.0%	8.7%
EBITDA	1,924	3,727	9.2%	6.7%	6.7%
EBITDA margin %	43.5%	42.9%	0.0pp	1.1pp	-0.8pp
PAT	769	1,414	0.5%	19.2%	0.5%
Normalised PATAMI	717	1,403	12.2%	4.4%	10.3%
Capex	1,179	2,198	0.1%	15.8%	11.1%
Operating cash flow*	400	825	67.8%	-5.8%	2.0%



\* FCF less taxes and net interest

# Group EBITDA: YTD June'11 → YTD June'12 (Actual)

YTD EBITDA increased by +6.7%; Robi + Dialog contributed 25% of EBITDA growth



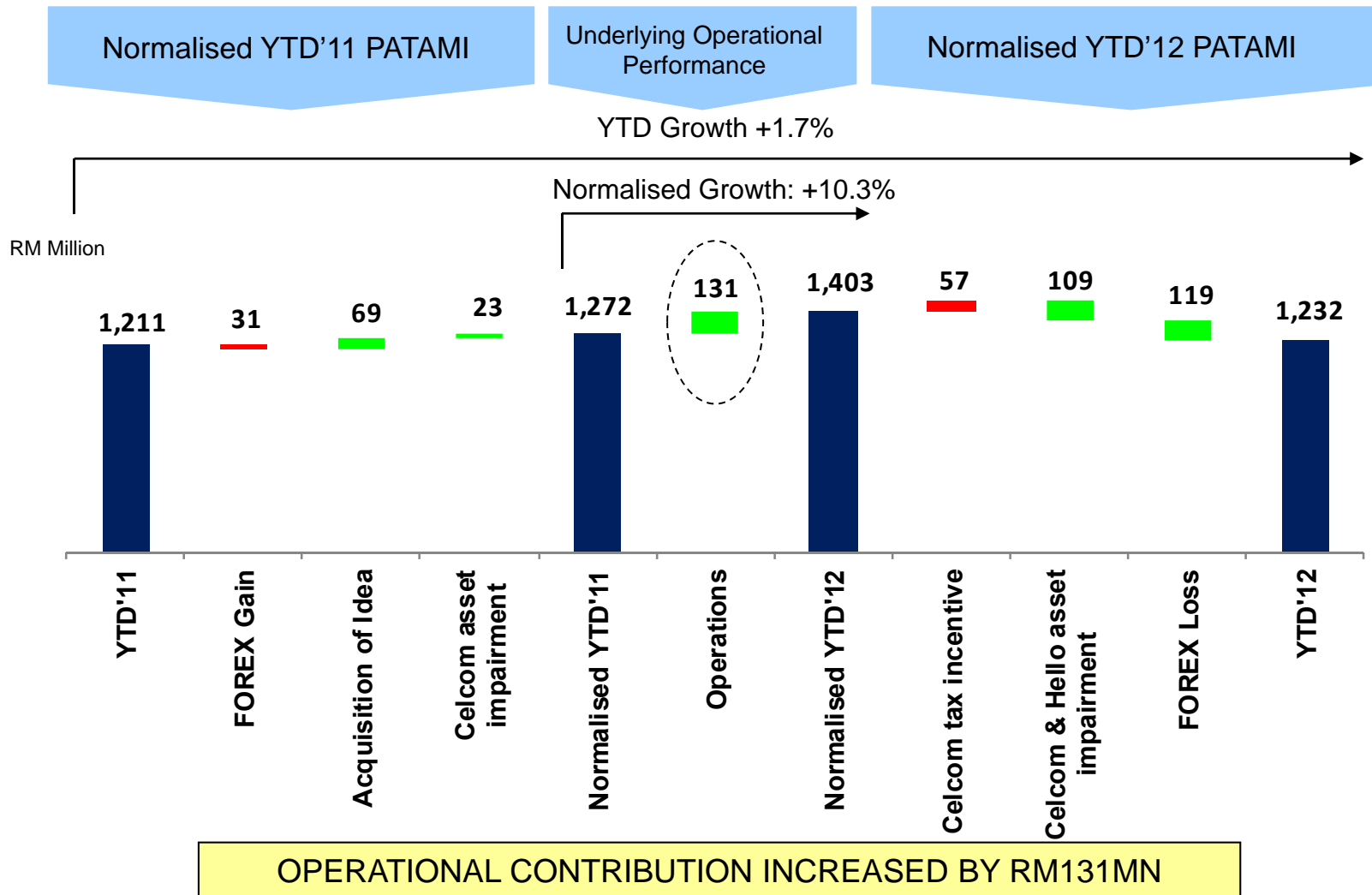
EBITDA	YTD'11	YTD Growth Rates	EBITDA	YTD'12
Celcom	1,541	+5.3%	Celcom	1,622
XL	1,691	+1.3%	XL	1,712
Dialog	202	+8.8%	Dialog	220
Robi	184	+22.2%	Robi	225
Hello	(3)	>+100%	Hello	7
Inter-Co Elimination/Multinet	(121)	+50.5%	Inter-Co Elimination/Multinet	(59)
<b>GROUP</b>	<b>3,494</b>	<b>+6.7%</b>	<b>GROUP</b>	<b>3,727</b>

EBITDA INCREASED BY RM233MN



# Normalised Group PATAMI : YTD June'11 → YTD June'12 (Actual)

Adjusting for exceptional items, normalised PATAMI increased by +10.3% (vs increased by +1.7% non-normalised)



**Average YTD exchange rate movement QoQ was less marked than 1Q12**  
**- RM continued to strengthen against major OpCo currency, USD strengthened against all OpCo currencies except RM, BDT and SGD**

**OpCo Currency Vs RM, USD – Avg Q2'12 vs Q1'12**

	Vs. RM	Vs. USD
Indonesia Rupiah, IDR	-0.59%	-2.22%
Sri Lanka Rupee, LKR	-6.97%	-8.50%
Bangladesh Taka, BDT	+2.88%	+1.19%
US Dollar, USD	+1.67%	-
Singapore Dollar, SGD	+1.74%	+0.07%
Pakistan Rupee, PKR	-1.13%	-2.75%
Indian Rupee, INR	-5.28%	-6.84%
Malaysia Ringgit, RM	-	+1.67%

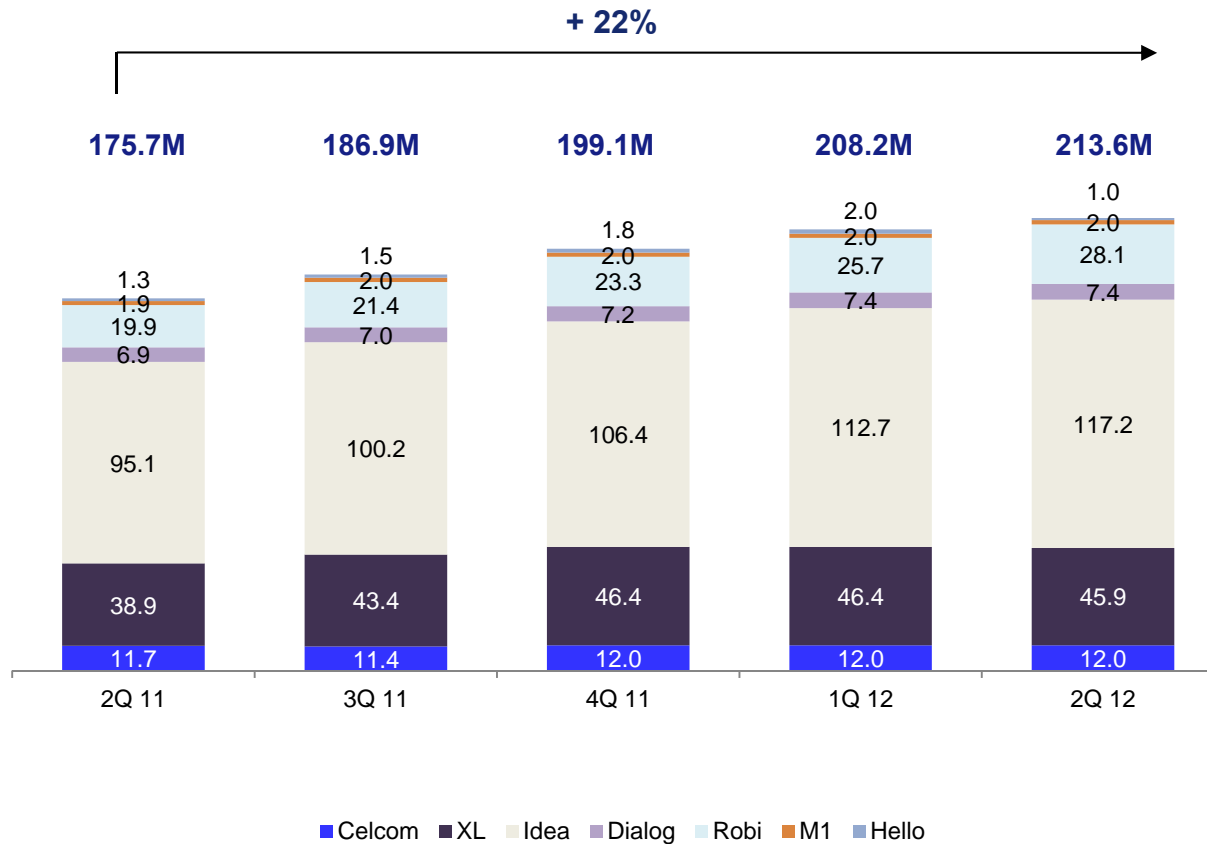
**BD Taka and SL Rupee stabilised versus RM in Q3 to date**





# Regional subscriber base grew 22% YoY; Surpassing 210 million subscribers

## Subscribers (million)



**Strongest QoQ subscriber growth coming from Robi (9%) and Idea (4%) QoQ**



## Strong growth reported from all product lines

RM mn	Q2 11	Q2 12	Q2 12 vs Q2 11
Voice	2,257	2,376	5%
% of Service revenue	64.0%	62.1%	(1.9) pp
SMS	575	641	11%
% of Service revenue	16.3%	16.7%	+ 0.4 pp
Data (Incl VAS)	694	809	17%
% of Service revenue	19.7%	21.1%	+ 1.4 pp
<b>Total Service revenue</b>	<b>3,526</b>	<b>3,826</b>	<b>9%</b>
Others*	523	599	14%
% of Total Revenue	12.9%	13.5%	+ 0.6 pp
<b>Total Revenue</b>	<b>4,049</b>	<b>4,425</b>	<b>9%</b>

**Data (including VAS) revenue has grown 17% YoY, leading the “core mobile service” revenue increase by 9% YoY.**

**Note:**

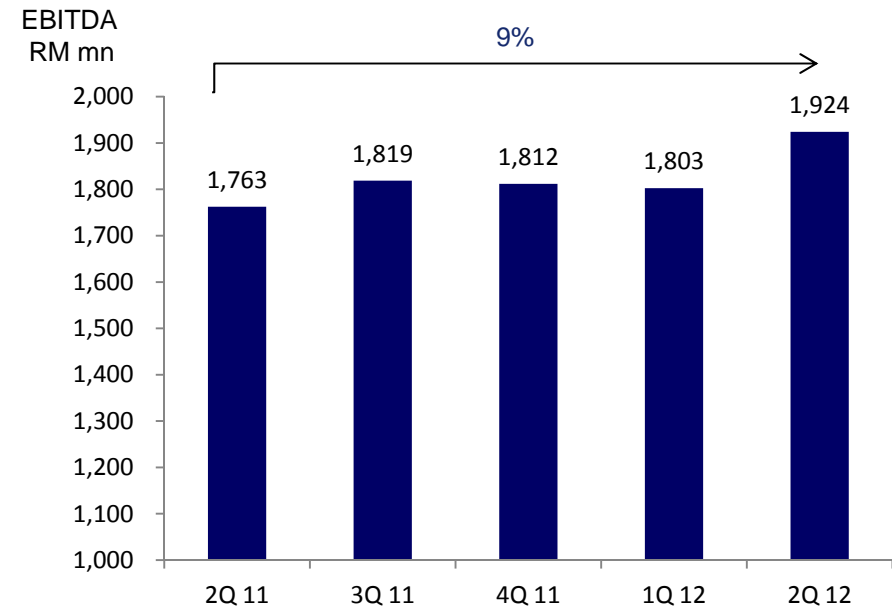
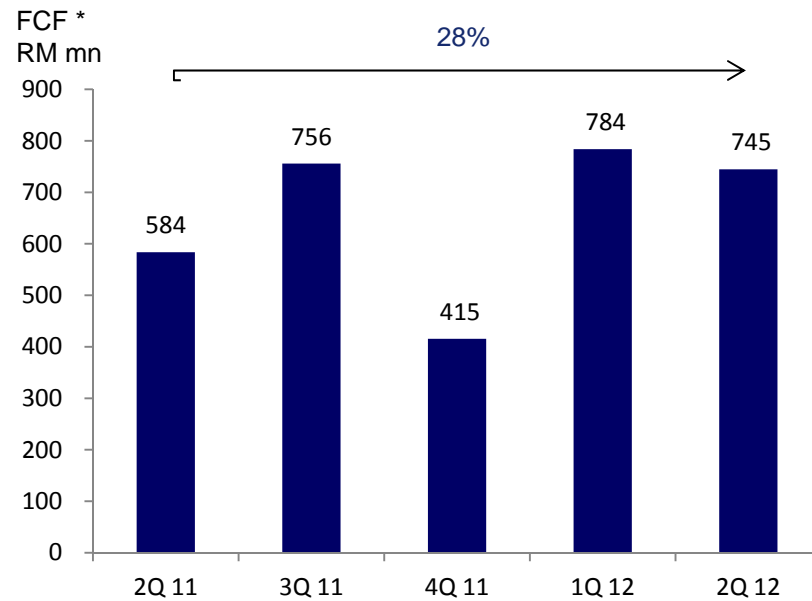
Dialog's numbers restated after FRS adjustments.

Celcom numbers reclassified.

\* Others include OpCo's other revenue and CC activities



# Majority of high Capex intensity relates the to aggressive data service rollout at XL



Capex ( RM mn )	1H 11	1H 12
Celcom	388	279
XL	1,140	1,688
Dialog	148	116
Robi	297	85
Hello	3	15
Others	1	16
<b>Total</b>	<b>1,978</b>	<b>2,198</b>

\*FCF=EBITDA-Capex

Note: Numbers may not add up due to rounding



# Group Balance Sheet

Cash position at RM6.5bn maintained despite RM1.3bn dividend payment in the quarter



RM' Million	30-Jun-12	31-Mar-12	31-Dec-11	30-Sep-11	30-Jun-11
Total Assets	41,434	41,977	41,106	40,042	39,023
Gross Debt	11,806	11,342	11,459	10,794	10,832
Short term	1,714	2,079	2,228	1,558	1,345
Long Term	10,092	9,262	9,231	9,236	9,487
Cash & Bank	6,480	7,497	6,617	6,794	6,434
Gross debt / Equity (x)	0.55	0.52	0.53	0.51	0.52
Gross debt / EBITDA (x)	1.58	1.57	1.61	1.52	1.55
Net debt / EBITDA (x)	0.71	0.53	0.68	0.56	0.63
Cash & Bank - Axiata Holdco & Celcom	6,027	6,648	5,922	6,327	5,944

- Gross debt increased by RM464mn QoQ mainly coming from XL (RM460mn). The increase in XL debts partly due to new borrowing (RM978mn), offset by debt repayment (RM580mn).
- Cash & bank decreased by RM1.0bn QoQ mainly due to dividend paid to shareholders in June'12 amounting to RM1.3bn.
- Free Cash Flow (FCF) is positive RM1.5bn; Operating Free Cash Flow (OFCF) is positive RM0.8bn.
- Net Debt to EBITDA increased to 0.71x in Q2'12 from 0.53x in Q1'12 mainly due to reduction in cash balance.
- Credit rating remained unchanged - for the Group is Baa2 (Moody's) and BBB (S&P) with a positive outlook.

Note: Dec'11 balance sheet figures are restated



## FY 2012 Headline KPI's

	FY2012 Headline KPIs	Guidance
Revenue growth	5.3%	In-line
EBITDA growth	1.8%	Comfortably In-line
ROIC (%)	11.3%	In-line
ROCE (%)	8.9%	In-line
Capex*	RM4.4bn	RM4.4bn

\*Capex is not a Headline KPI.

Note: Headline KPI's do not take into account potential currency fluctuations.



# Thank You

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# Appendix

# Financial snapshot : 2Q 2012

Group	Q o Q Performance			YTD Performance		
	Revenue	EBITDA	Normalised PAT	Revenue	EBITDA	Normalised PAT
Group	↑ 4%	↑ 7%	↑ 4%	↑ 9%	↑ 7%	↑ 10%
Celcom	↑ 1%	↑ 3%	↑ 6%	↑ 9%	↑ 6%	↑ 14%
XL	↑ 8%	↑ 6%	↑ 7%	↑ 13%	↑ 4%	↓ 2%
Dialog	↑ 10%	↑ 4%	↓ 7%	↑ 23%	↑ 25%	↑ 59%
Robi	↑ 8%	↑ 15%	↑ >100%	↑ 26%	↑ 38%	↓ 34%

Note: Group and Celcom: PATAMI and others : PAT  
 Local currency in respective operating markets.  
 Group & OpCo PATAMI normalised as per appendix...

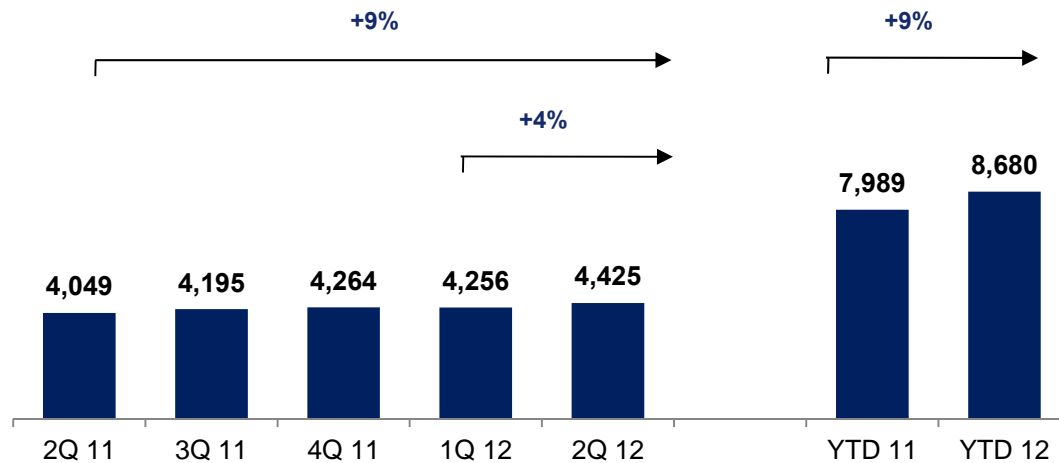




# Group Financial Performance

## Strong revenue growth of 9% YTD

### Revenue (RM mn)



- Strong growth across the board, driven by Celcom and XL
- At constant currency:
  - YoY – revenue growth would have been higher at +13.3% (vs +9.3%)
  - QoQ – revenue growth would have been higher at +4.5% (vs +4.0%)
  - YTD – revenue growth would have been higher at +11.9% (vs +8.7%)

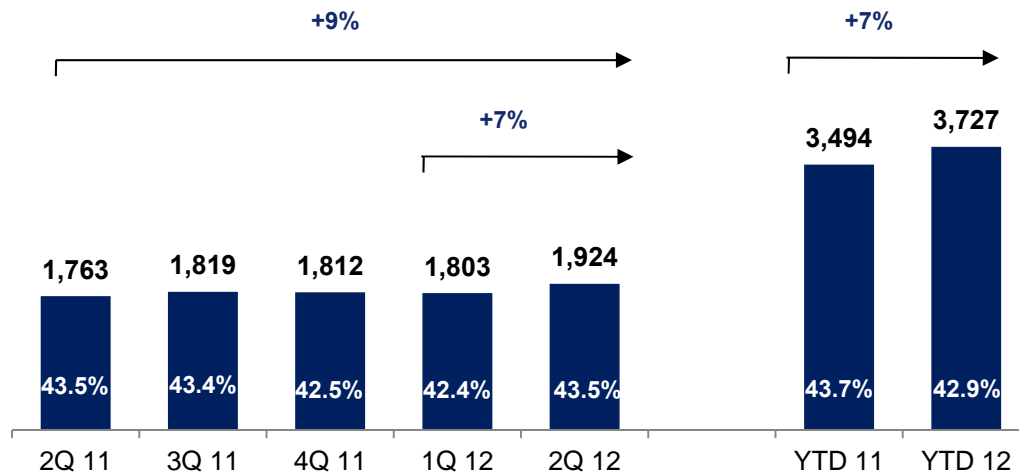


# Group Financial Performance

Strong YTD growth of 6.7% (9.6% at constant currency) but margins remain under pressure



## EBITDA (RM mn) & Margins (%)



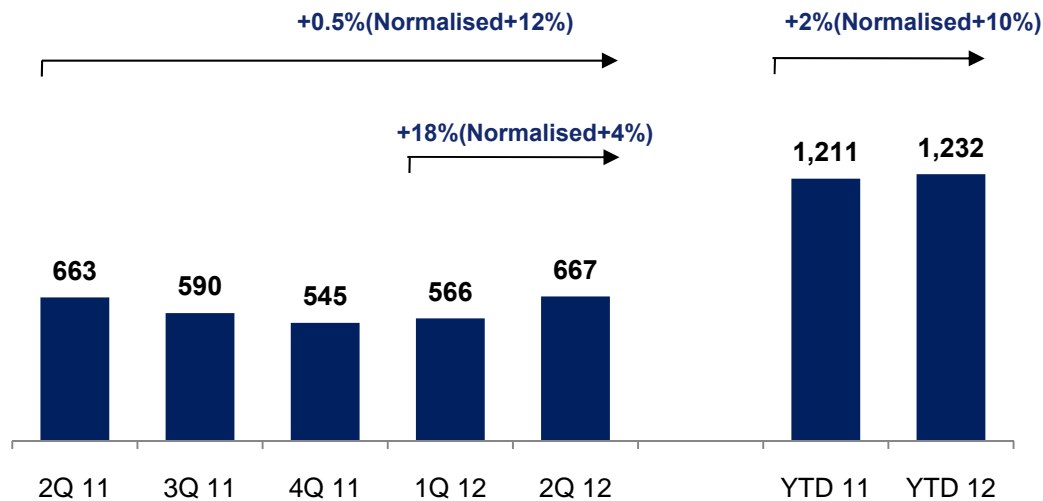
- YoY EBITDA increase mainly coming from Celcom and Robi revenue growth. Celcom driven by higher voice and data revenue. Robi driven by higher prepaid and interconnect revenue.
- YTD margins impacted mainly due to higher network cost at XL
- At constant currency:
  - YoY – EBITDA growth would have been higher at +13.0% (vs +9.2%)
  - QoQ – EBITDA growth would have been higher at +7.3% (vs +6.7%)
  - YTD – EBITDA growth would have been higher at +9.6% (vs +6.7%)



# Group Financial Performance

YTD growth of 1.7% driven by higher contribution from Celcom

## PATAMI (RM mn)

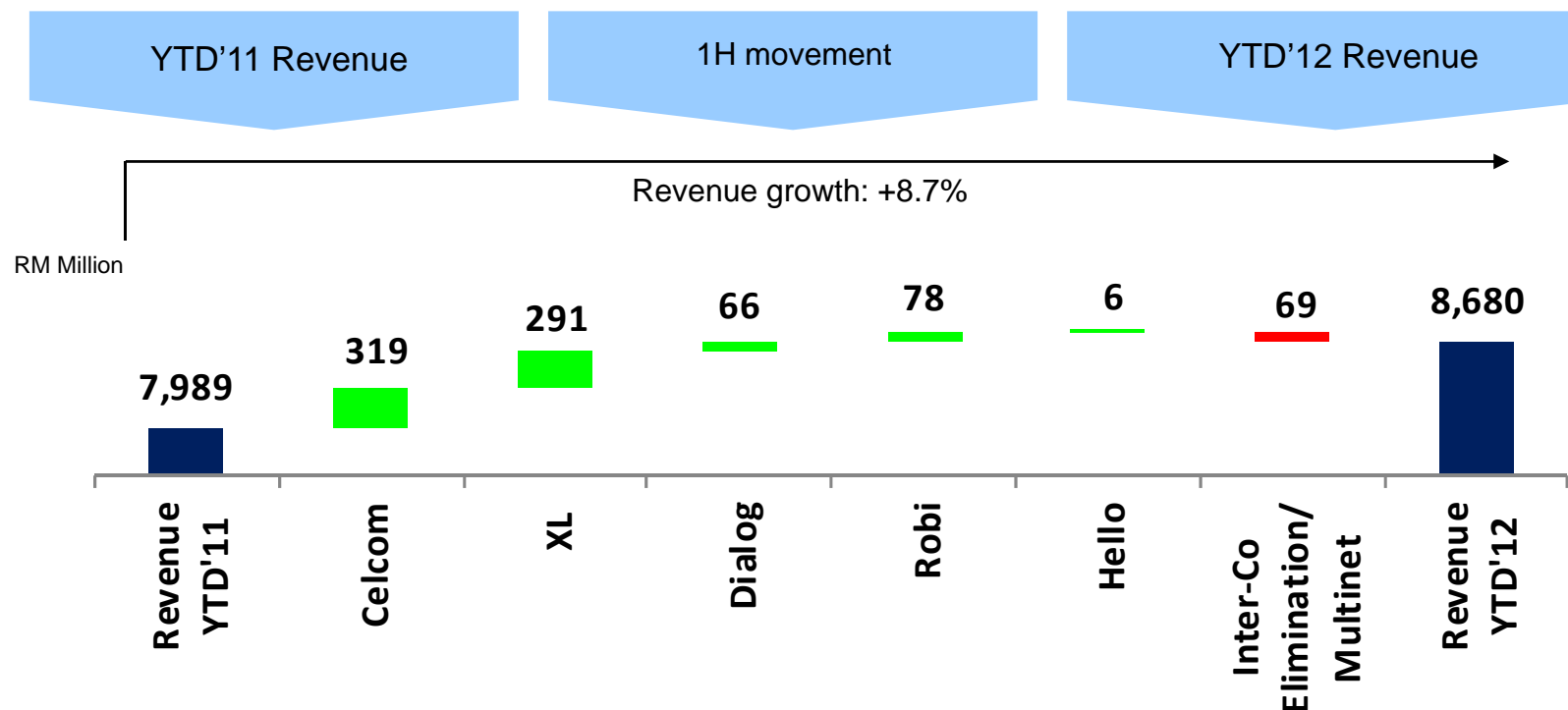


- Good QoQ growth of 17.9%. Normalised growth from business operations of 4.4% QoQ
- At constant currency:
  - YoY – PATAMI increased would have been higher at +1.9% (vs +0.5%)
  - QoQ – PATAMI increased would have been higher at +18.1% (vs +17.9%)
  - YTD – PATAMI increased would have been higher at +2.8% (vs +1.7%)



# Group Revenue: YTD June'11→YTD June'12 (Actual)

## YTD Revenue increased by +8.7%



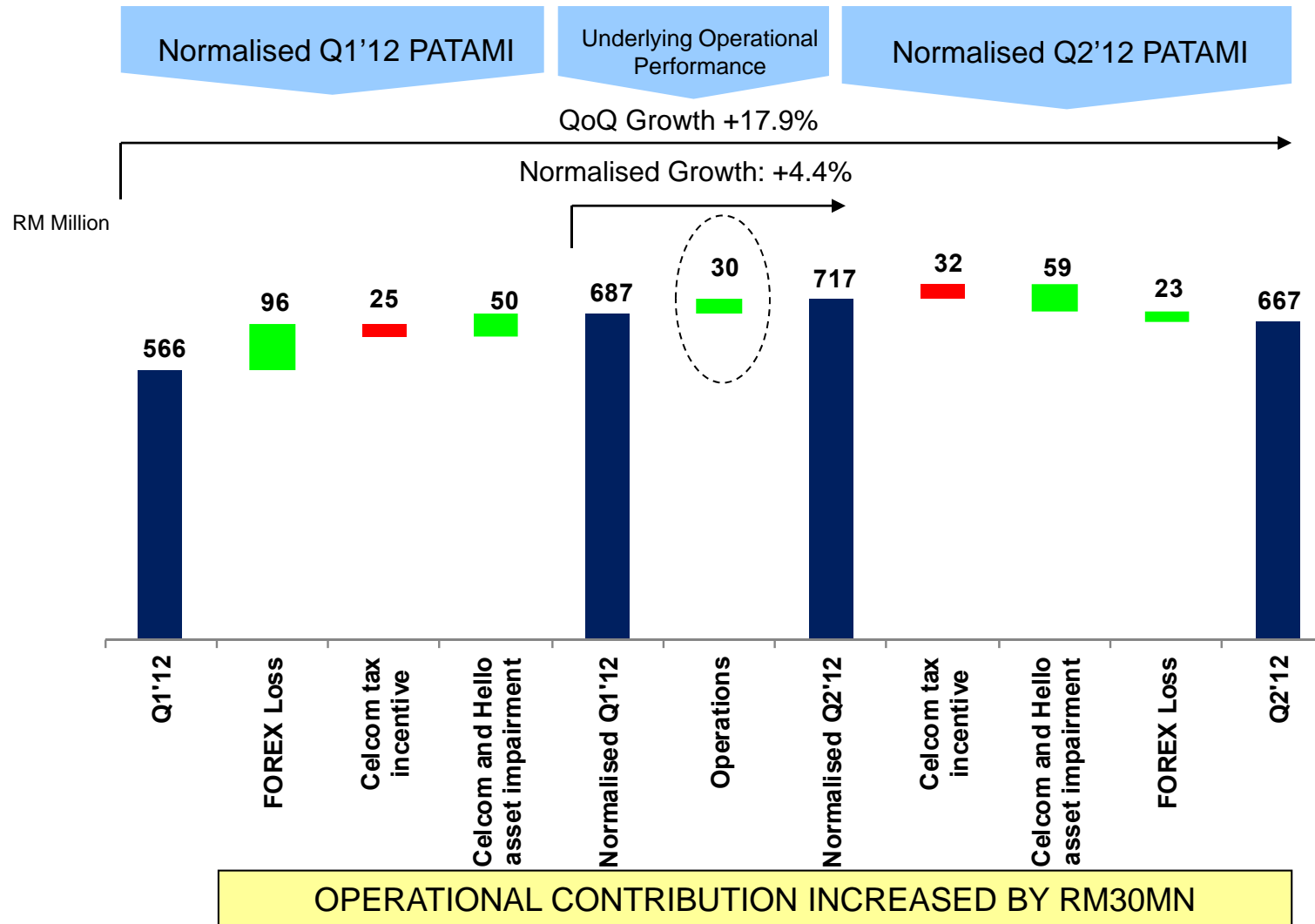
Revenue	YTD'11	YTD Growth Rates	Revenue	YTD'12
Celcom	3,477	+9.2%	Celcom	3,796
XL	3,136	+9.3%	XL	3,427
Dialog	606	+10.8%	Dialog	672
Robi	618	+12.6%	Robi	696
Hello	58	+11.3%	Hello	64
Inter-Co Elimination/Multinet	94	-74.2%	Inter-Co Elimination/Multinet	25
<b>GROUP</b>	<b>7,989</b>	<b>+8.7%</b>	<b>GROUP</b>	<b>8,680</b>

REVENUE INCREASED BY RM691MN



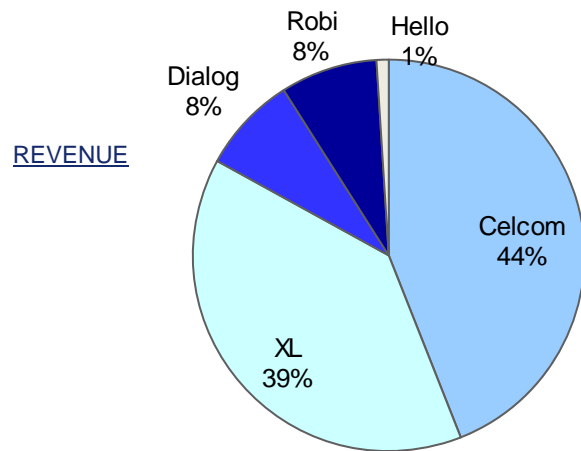
# Normalised Group PATAMI : QoQ Q1'12 → Q2'12 (Actual)

Adjusting for exceptional items, normalised PATAMI increased by +4.4% (vs increased by +17.9% non-normalised)

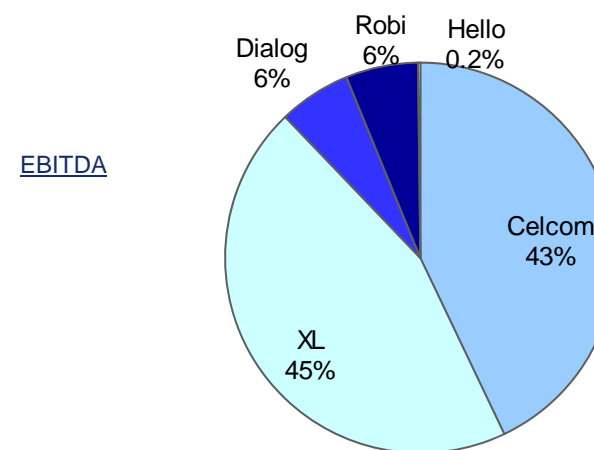
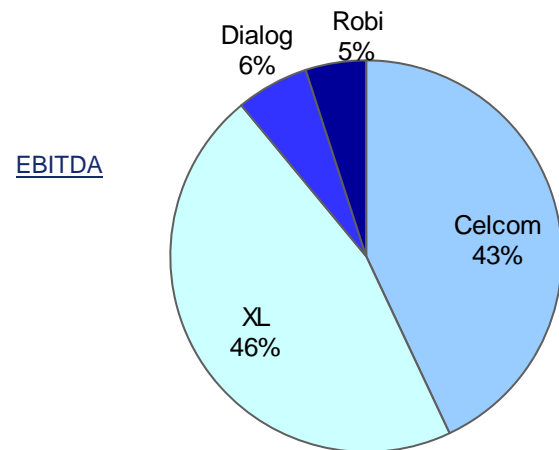
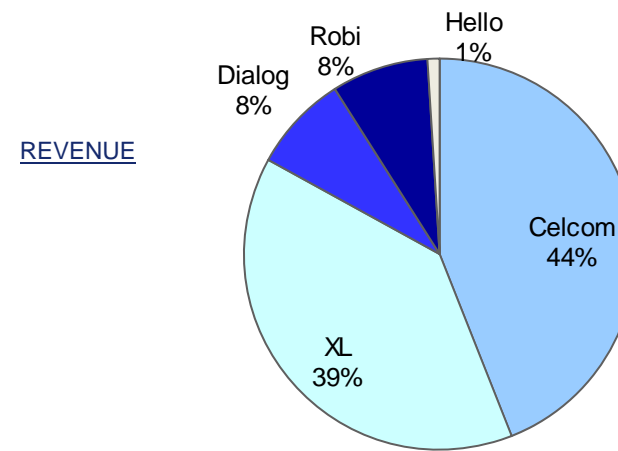


# Key OPCOs Revenue and EBITDA Composition

YTD 2011 REVENUE & EBITDA Breakdown (%)



YTD 2012 REVENUE & EBITDA Breakdown (%)

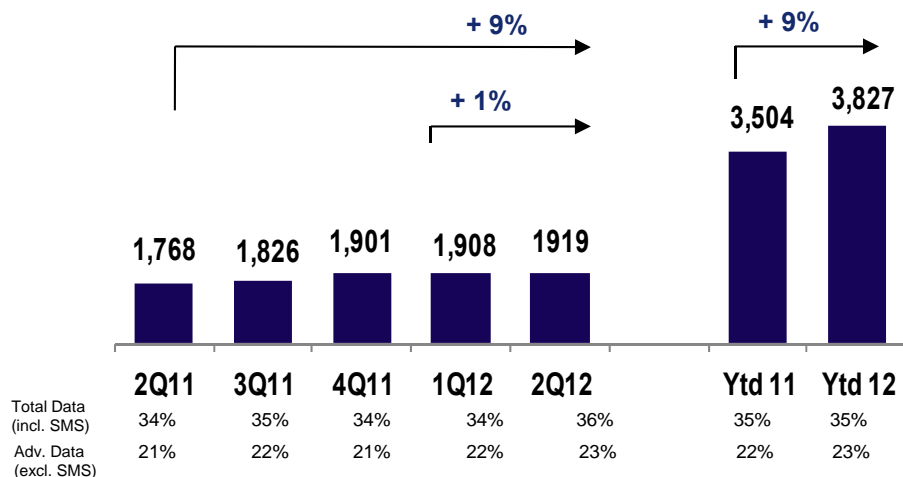


Note : Contribution % was derived from Group consolidated figures

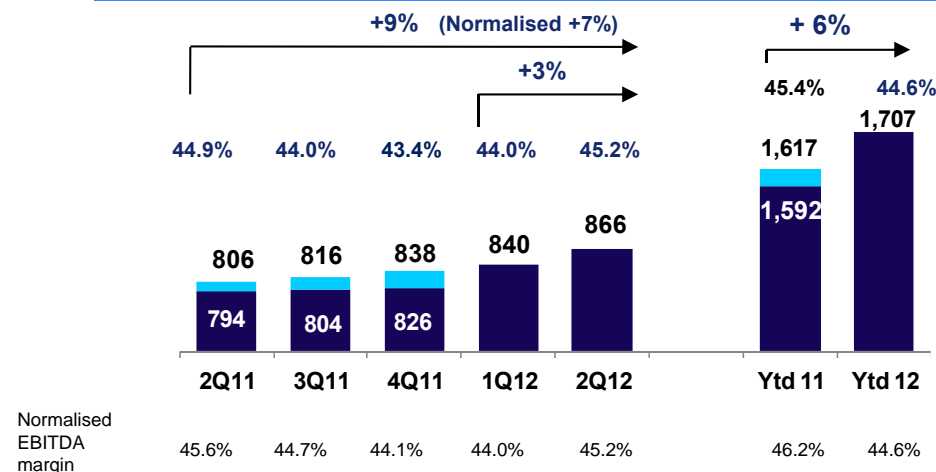
# Celcom: Financial Performance

## Revenue uplift from traction in advance data revenue

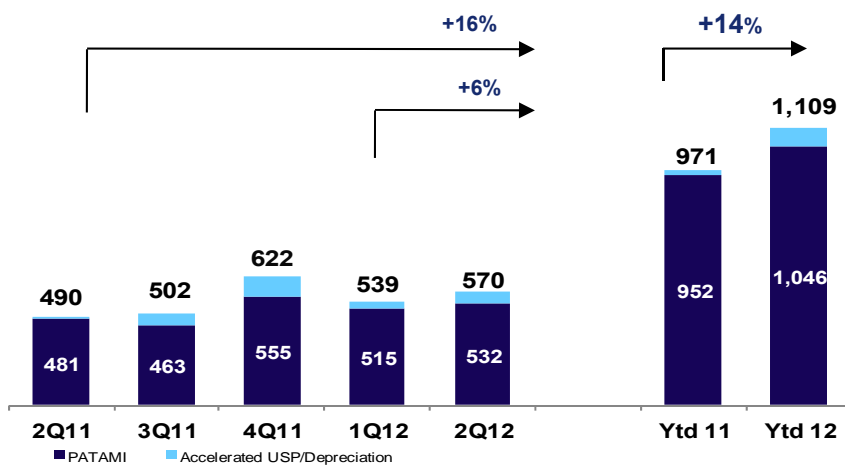
### Revenue (RM mn) & Data as % of revenue (%)



### EBITDA (RM mn) & Margins (%) \*



### PATAMI (RM mn)\*



- Higher revenue was pushed by the increase in advance data revenue that grew 6% q-o-q
- The uplift was driven by positive response towards aggressive offerings of new products and services and promotional campaign in conjunction with major event such as I Love Tablet Fair 2012 and Whatchuwant
- In addition to lower cost, improvement in revenue flow through profitability which saw EBITDA increased 3% q-o-q at a higher margin of 45.2%.

\* (1) PATAMI and EBITDA exclude holding company charge, interest on Sukuk and HQ tax relief if any  
 (2) Normalisation – excludes additional accelerated USP and depreciation for modernisation



# Celcom : Financial Performance

## Better cost management

### Operating Expenses <sup>^</sup>

% of Revenue	2Q 11	1Q 12	2Q 12	YTD JUN 11	YTD JUN 12
Direct Expenses	24.2%	24.1%	24.1%	23.4%	24.1%
Sales & Marketing	10.6%	9.4%	9.0%	10.4%	9.2%
Network Costs	10.3%	10.4%	10.3%	10.7%	10.4%
Staff Costs	6.3%	6.3%	6.8%	6.1%	6.6%
Bad Debts	0.6%	1.3%	0.3%	0.8%	0.8%
Others	3.1%	4.4%	4.3%	3.1%	4.3%
<b>Total Expenses</b>	<b>55.1%</b>	<b>56.0%</b>	<b>54.8%</b>	<b>54.6%</b>	<b>55.4%</b>
<b>EBITDA Margin</b>	<b>44.9%</b>	<b>44.0%</b>	<b>45.2%</b>	<b>45.4%</b>	<b>44.6%</b>
	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>
Normalised EBITDA Margin <sup>#</sup>	45.6%	44.0%	45.2%	46.2%	44.6%
Depreciation & Amortisation	10.6%	11.9%	12.3%	10.5%	12.1%

### Operating Expenses

#### Q o Q

- Sales and marketing – more effective channel distribution
- Staff cost – higher cost contributed by the new ESOS scheme
- Bad debt – back to normal after the additional allowance made in 1Q12 on potential exposure from wholesale partner

### Financial Position (RM mn)

	YTD Jun 11	YTD Jun 12
CAPEX	388.3	278.6
Cash & Cash Equivalents	2,935.6	4,641.4
Gross Debt	4,231.5	4,215.0
Net Assets	(290.7)	1,641.7
Gross debt / equity (x)	n/m	2.6
Gross debt / EBITDA(x) <sup>#</sup>	1.33	1.23

<sup>^</sup> OPEX and EBITDA Margin excludes holding company charge  
<sup>#</sup> excludes additional accelerated USP in 2011



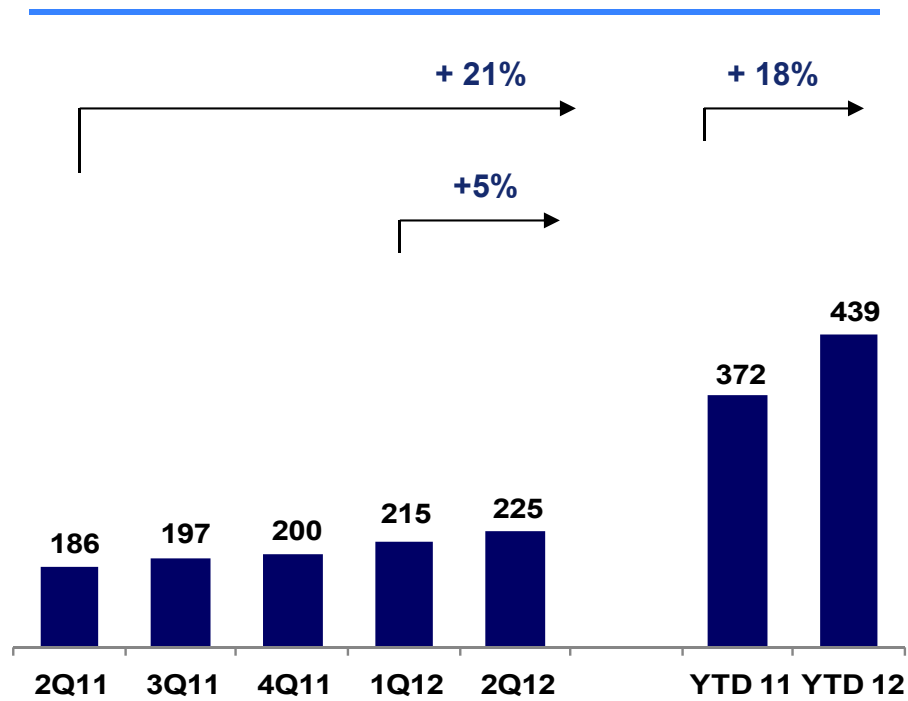


# Broadband Performance

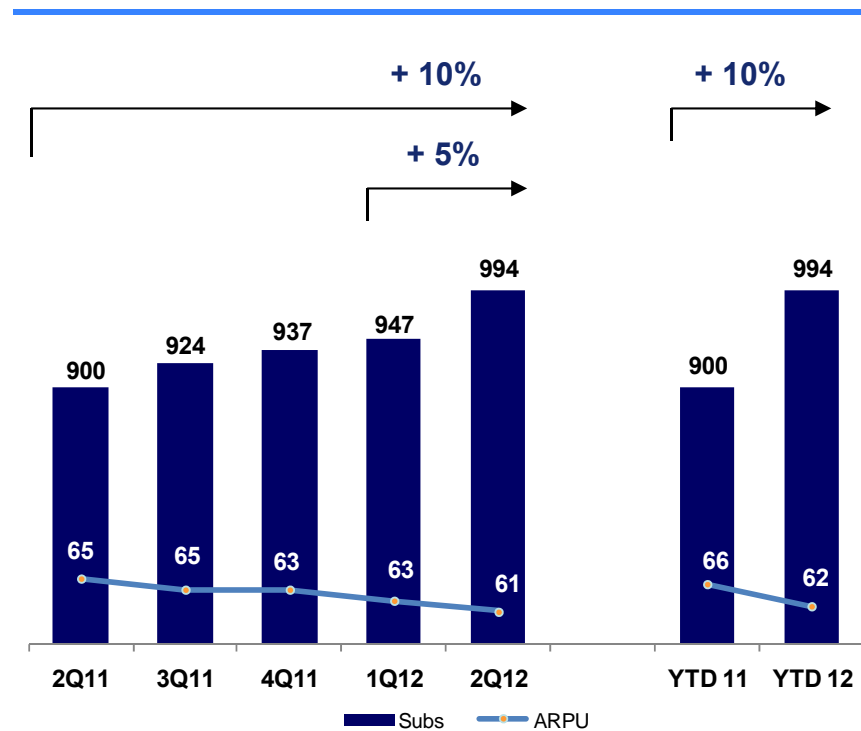
Smart bundling and focused acquisition drive strengthening quarterly revenue



REVENUE (RM Mn)



SUBSCRIBERS \* ( '000)



\* Subscribers and ARPU are based on postpaid monthly unlimited plan only



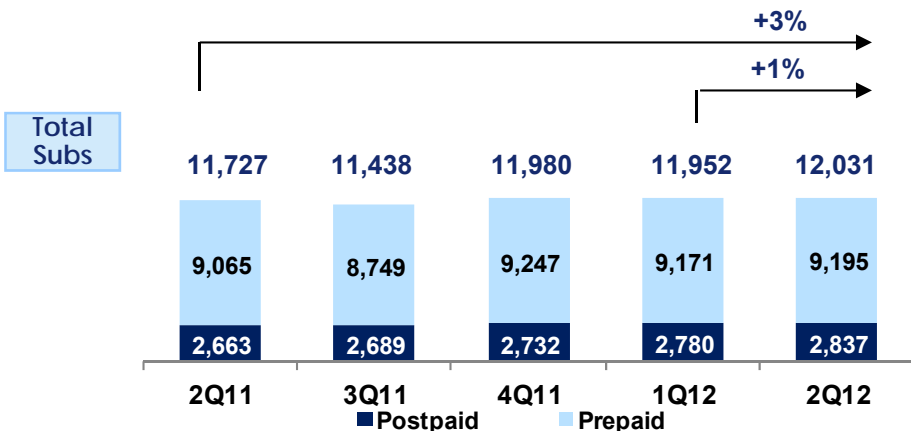
# Celcom : Operational Performance

## Crossed the 12 million mark; Acquisition from focused segment

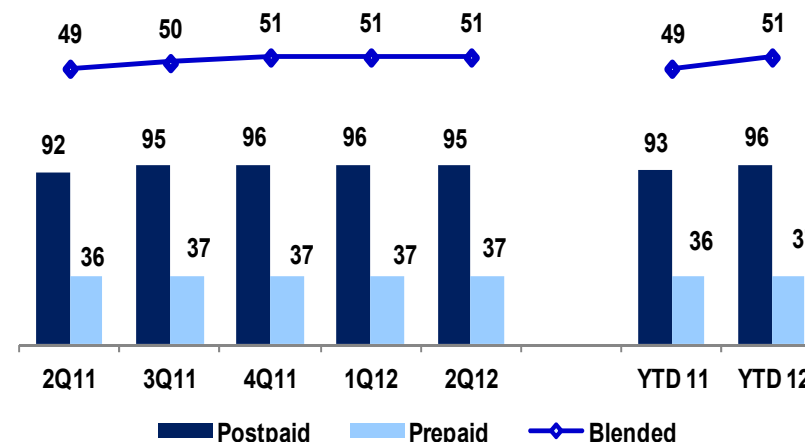


### Subscribers (000's)

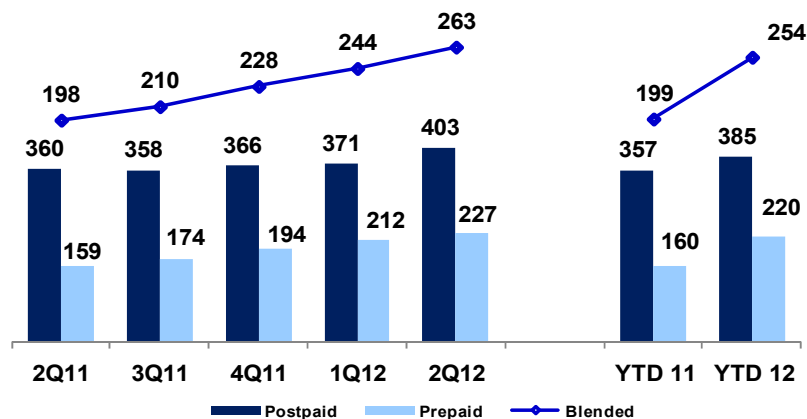
<b>Net Adds</b>	<b>400</b>	<b>-289</b>	<b>542</b>	<b>-28</b>	<b>79</b>
Prepaid	343	-316	498	-76	23
Postpaid	58	26	43	48	56



### ARPU (RM)



### MOU/sub (min)



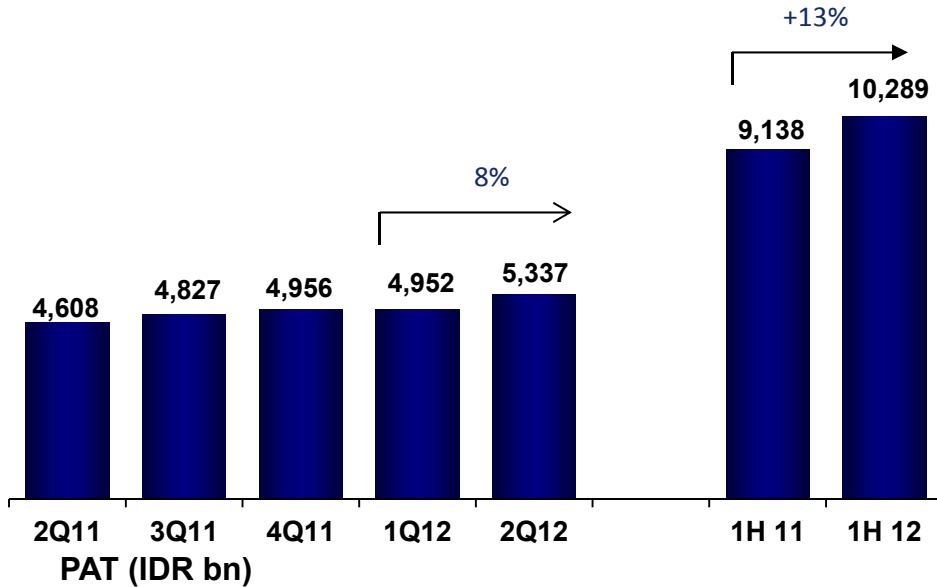
- Prepaid segment regaining momentum post high rotational churn
- A stable ARPU QoQ
- Voice usage continue to increase pushed by the voice stimulation initiatives and bundling offerings



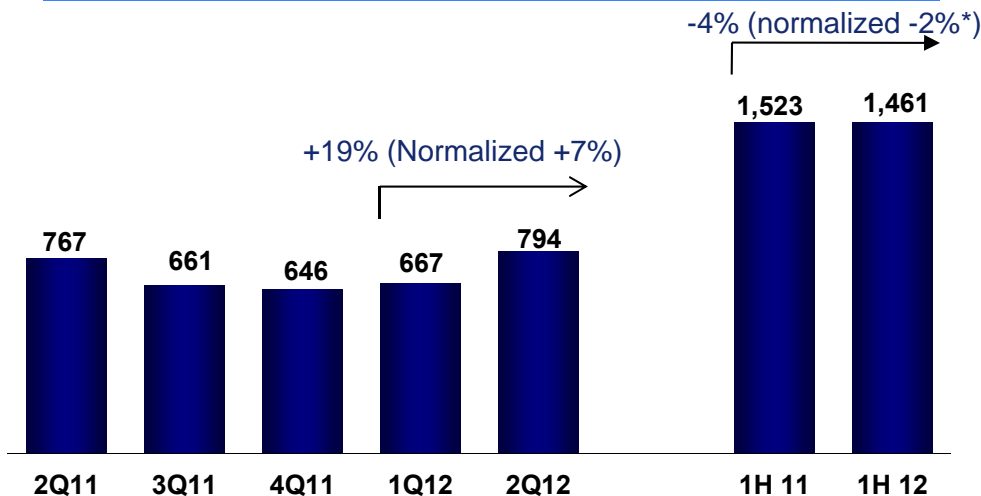
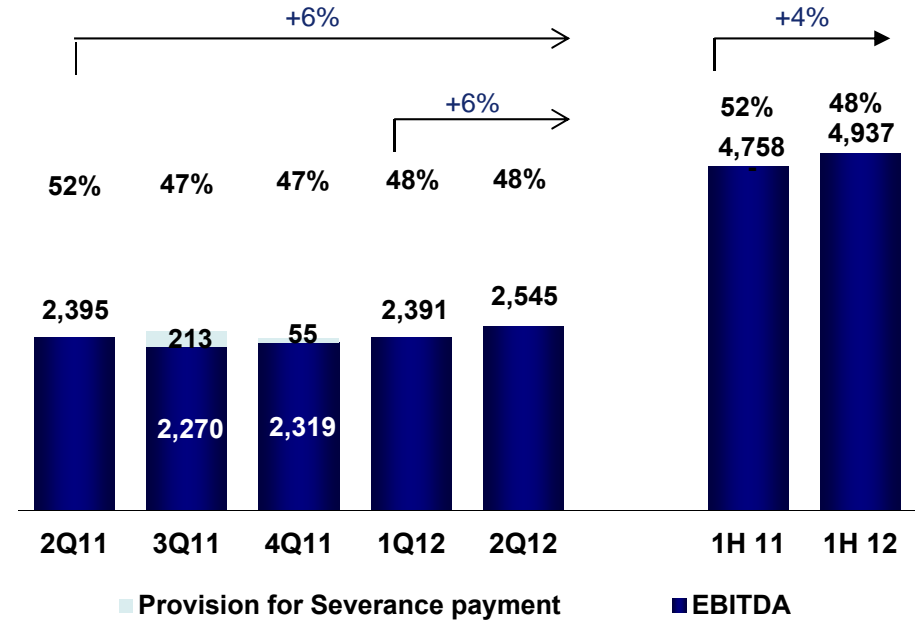
# XL : Financial Performance

## Strong First Half 2012

Gross Revenue (IDR bn)



EBITDA (IDR bn) & EBITDA margin (%)



- Strong 1H12 performance driven by strong data revenue growth of 68% YoY with data users increased by 32% YoY and tripled usage.
- Robust growth supported by execution of highest ever rollout of 3G Node Bs of 2,290 in 2Q 12.
- Continued focus on share of wallet gaining momentum with 7% Voice growth and 20% SMS growth YoY.
- Normalized net income in 1H11 and 1H12 were Rp1.58 trillion and Rp1.54 trillion respectively.

\* Normalized PAT excluding unrealized forex transaction and accelerated depreciation



# XL : Financial Performance

Higher network costs in line with expanding infrastructure for data growth.



## Operating Expenses

% of Revenue	2Q11	1Q12	2Q12	1H 11	1H 12
Direct Expenses	13.2%	11.4%	13.9%	13.4%	12.7%
Sales and Marketing	6.3%	5.9%	5.5%	5.6%	5.7%
Network Costs	18.9%	24.6%	24.6%	19.6%	24.6%
Staff Cost	5.3%	5.2%	4.2%	5.3%	4.7%
Others	3.3%	3.5%	3.0%	3.0%	3.3%
<b>Total Expenses</b>	<b>46.9%</b>	<b>50.5%</b>	<b>51.2%</b>	<b>46.8%</b>	<b>50.9%</b>
EBITDA Margin	52.0%	48.3%	47.7%	52.1%	48.0%
Depreciation & Amortisation	25.3%	24.5%	23.5%	25.7%	24.0%

- Higher Direct Expense YoY and QoQ mainly due to introduction of SMS interconnection fee starting in June 2012.
- Higher Sales & Marketing YoY but stable QoQ with increased focus on data and voice plans compared to last year.
- Higher Network Costs was due to increased roll out of 3G/data infrastructure to support data business. It was also impacted by managed service fee starting in April 2012.
- Lower Staff Cost was due to transfer of employees to Huawei related to managed services solution in April'12.

## Financial Position (IDR bn)

	1H11	1H12
Capitalized Capex	3,005	5,345
Cash and Cash Equivalents	637	883
Net Debt	9,350	11,835
Net Assets	12,373	14,078
Debt / Equity (x)	0.8	0.9
Debt / EBITDA** (x)	1.0	1.3



\*\*Debt/EBITDA based on last 12 months trailing EBITDA

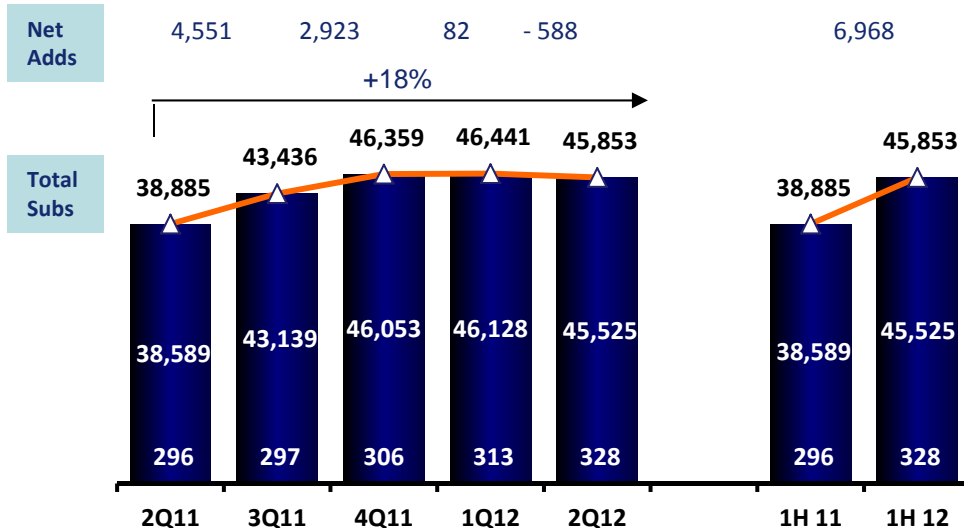


# XL: Operational Performance

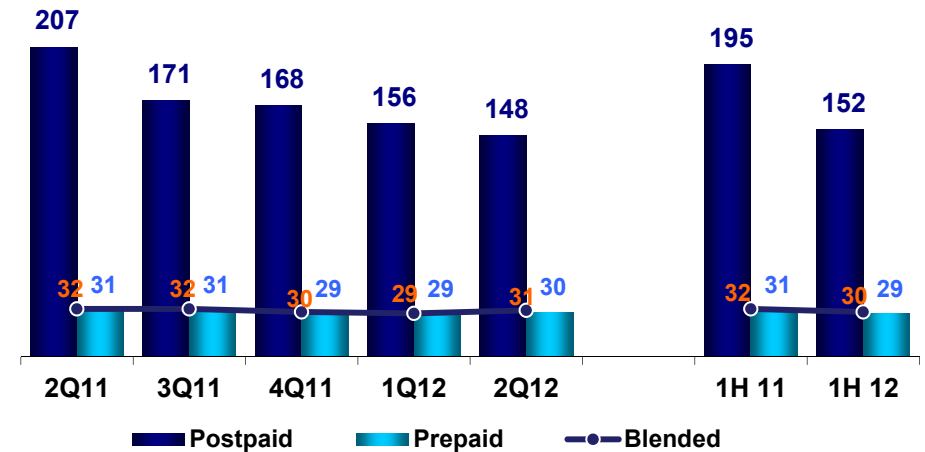
18% growth in Total subscribers. 32% growth in Data users



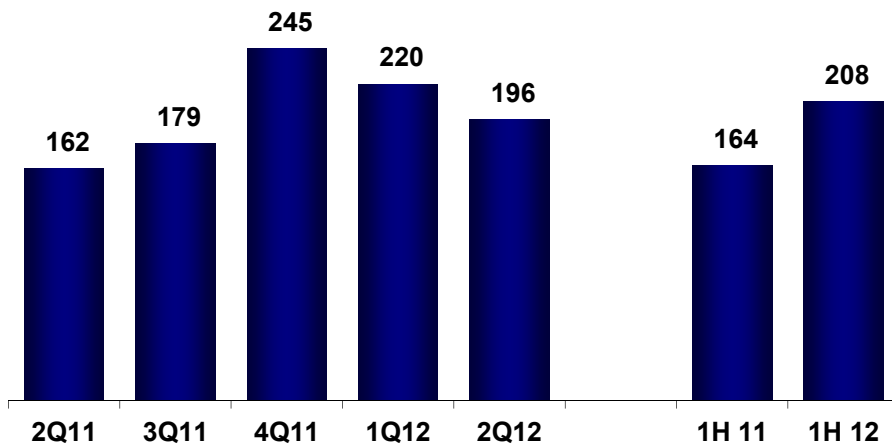
Subscribers (000's)



ARPU (IDR thousands)



OG MoU/subs/month (minutes)



- Total Subscribers grew by 18% YoY with Data users grew by 32% YoY which constitute 58% of total subscribers.
- Higher Outgoing MoU/subs YoY due to bucket plans of Voice and SMS offered starting in 2H11. Lower QoQ due to changes to better monetise offerings.

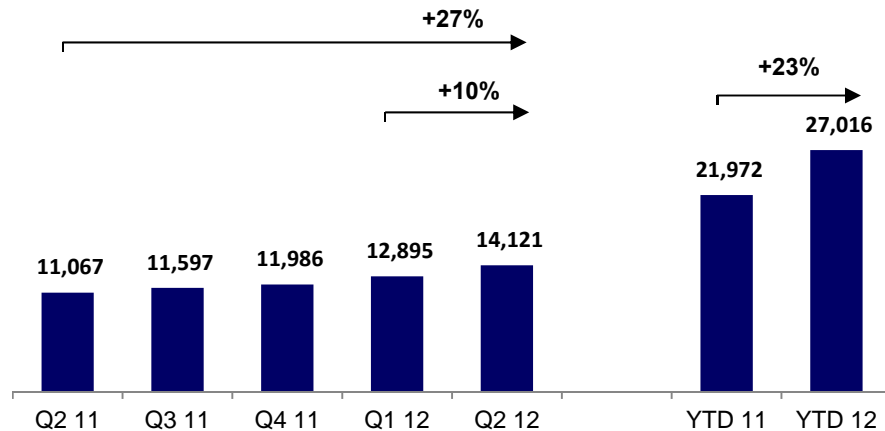


# Dialog Group : Financial Performance

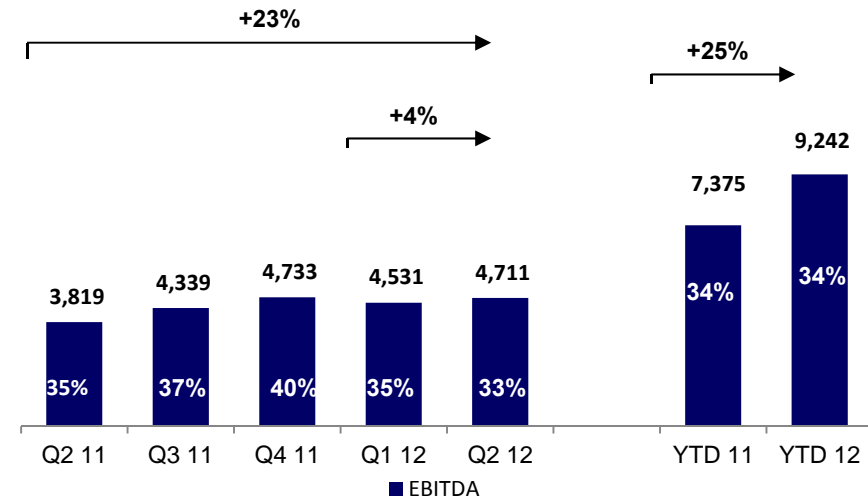
Solid Growth in Revenues and EBITDA; QoQ PAT improved significantly  
Translational Forex Losses impacts YoY PAT Growth



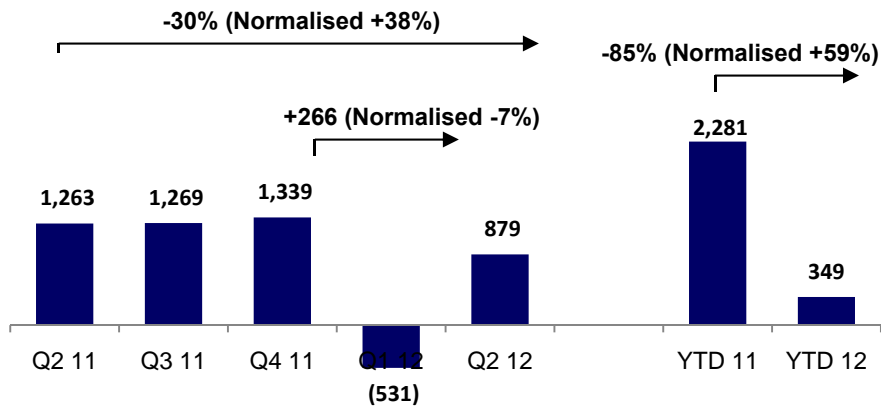
Revenue (SLR mn)



EBITDA (SLR mn) & margins (%)



PAT (SLR mn)



- Group recorded a Revenue Growth of 10% QoQ and 23% YoY. On excluding Sutel Revenue, Growth recorded was 3% QoQ and 19% YoY led by revenue growth in Mobile, Global, Tele Infra and Television businesses
- EBITDA for Q2 was recorded at Rs4.7bn up 4% QoQ on the back of higher revenue
- Q2 Group PAT was recorded at Rs879mn due to 4% increase in EBITDA and drop in forex loss by Rs1.3bn compared to Q1. Normalised PAT at Rs1.7bn in Q2 increased 59% YTD

\* Normalised for the translational forex loss (Rs 2,073mn) & acquisition related expenses (Rs343Mn) in Q1 2012 and translational forex loss of Rs865mn in Q2 2012

Note: PAT restated in line with IFRS



# Dialog Group : Financial Performance

## QoQ Cost increase driven by Inflation in energy and energy driven costs



### Operating Expenses

% of Revenue	Q2 11	Q1 12	Q2 12	1H 11	1H 12
Direct Expenses	15.1%	15.2%	15.0%	16.2%	15.1%
Sales & Marketing	12.9%	12.5%	12.0%	13.0%	12.3%
Regulatory costs	7.4%	9.0%	9.8%	7.4%	9.4%
Local interconnect	3.7%	3.6%	3.5%	3.6%	3.6%
Network costs	11.0%	12.2%	12.8%	11.0%	12.5%
Staff costs	8.5%	7.9%	8.6%	8.1%	8.2%
Bad debts	1.6%	0.2%	0.5%	1.2%	0.4%
Others	5.1%	4.3%	4.4%	6.0%	4.3%
Total Expenses	65.4%	64.9%	66.6%	65.5%	65.8%
EBITDA Margin	34.6%	35.1%	33.4%	33.5%	34.2%
	100.0%	100.0%	100.0%	100.0%	100.0%
D & A	22.6%	18.4%	18.8%	22.6%	18.6%

### QoQ

- Network cost increased due to site related expenses partly driven by addition of Suntel sites and energy costs
- Regulatory cost increased by 22% QoQ due to increased termination minutes driving up Telecommunication Development Charge (TDC)
- Staff cost increased due to salary increments in Q2 and higher head count due to Suntel integration

### YoY

- Higher regulatory costs due to increase in TDC from USD 1.5 cents to USD 3 cents per minute, combined with Rupee depreciation impact
- Improvement in Bad debts due to effective debt management and control

### Financial Position (SLR mn)

	31 Dec 11	30 Jun 12
Capex	8,719	4,987
Cash & Cash Equivalents	10,452	4,297
Gross Debt	22,602	21,242
Net Assets	33,153	31,468
Gross Debt / equity (x)	0.68	0.68
Gross Debt/ EBITDA (x)	1.19	1.15

- Cash position as at end of 1H decreased due to investment in Suntel (Rs2.9bn), repayment of OCBC loan (Rs2.6bn), redemption of preference shares (Rs1.2bn) and dividend payment of Rs2bn
- Maintains positive FCF for the ninth consecutive quarter
- Gross debt to EBITDA improved to 1.15x as at end 1H 2012 from 1.19x as at end 2011

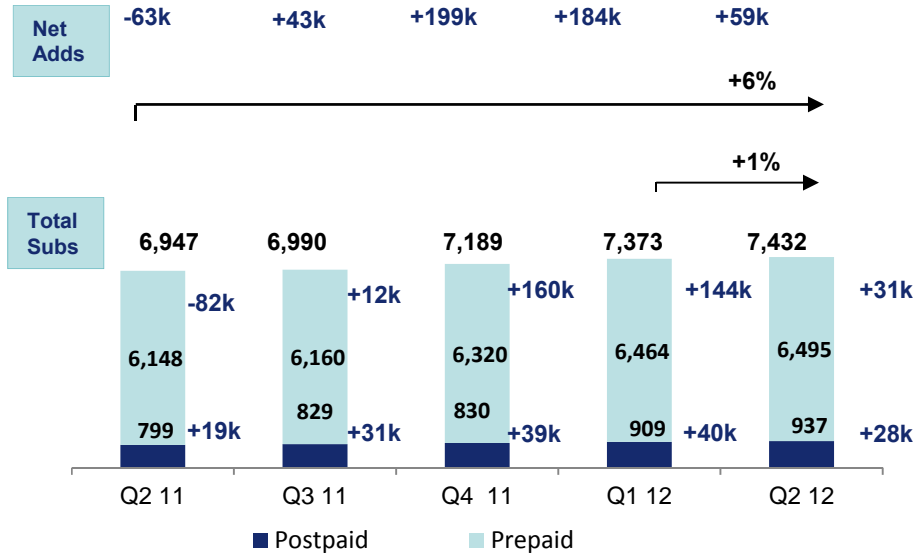


# Dialog: Operational Performance

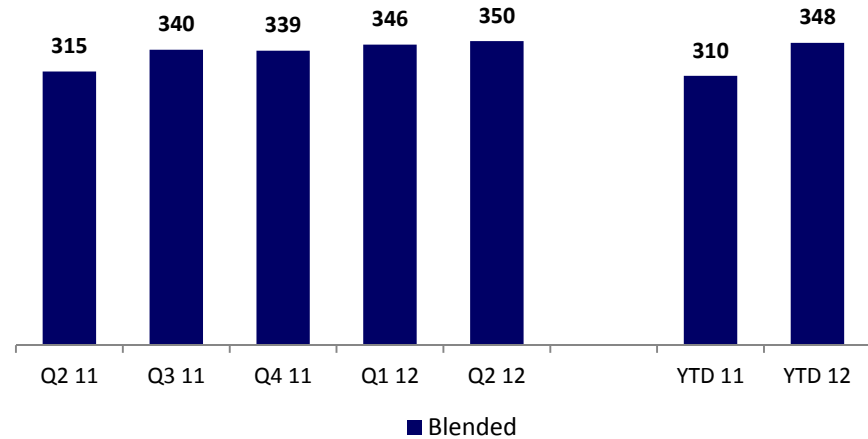
Continued subscriber growth with Stable ARPU and MoU



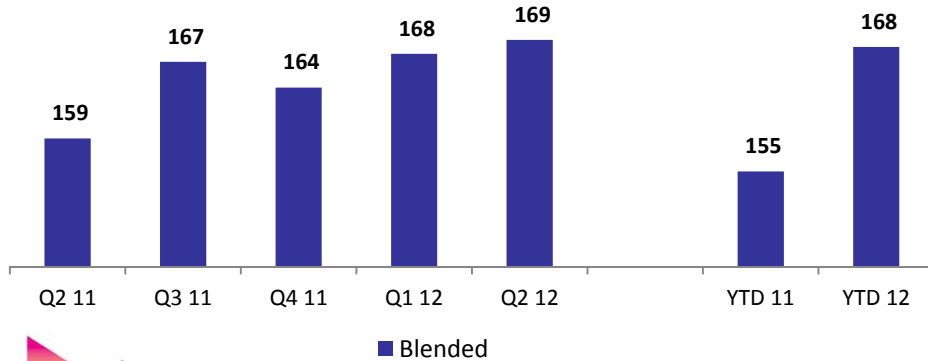
Subscribers(000's)



ARPU (SLR)



MOUs (min)\*



- QoQ MoUs increased marginally by 1% driven by the 2% increase in Prepaid MoUs. YoY MoUs grew by 9% due to campaigns launched to stimulate voice usage
- ARPU stable for the past six quarters

\* MoUs are based on outgoing min



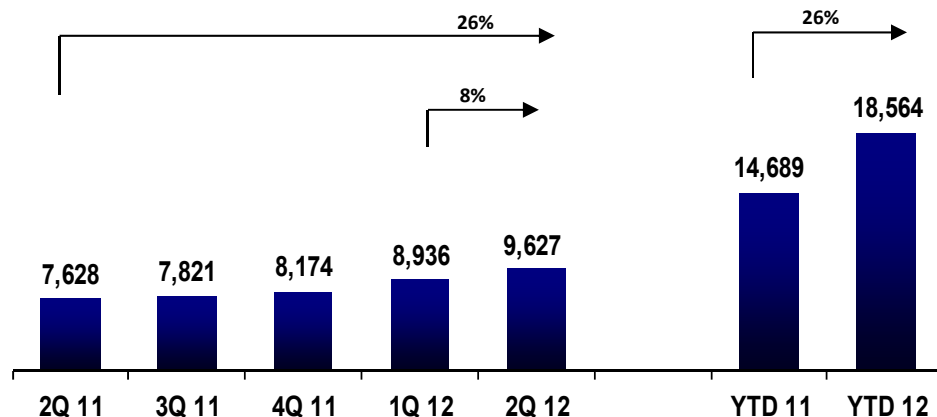


# Robi : Financial Performance

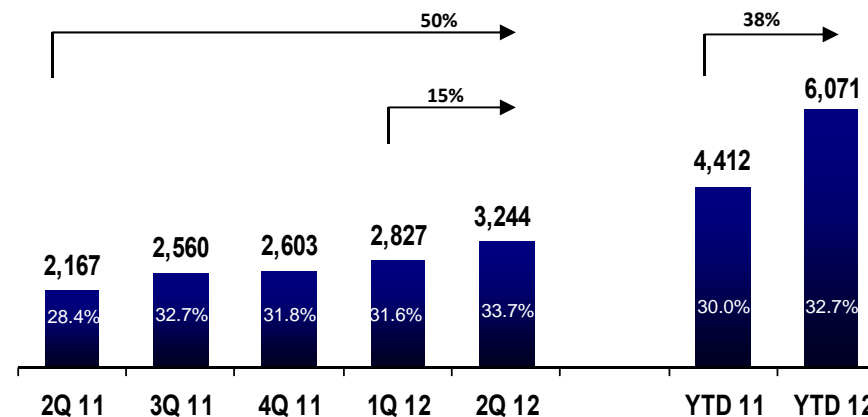
Strong half yearly performance - revenue growth and EBITDA improvement continued



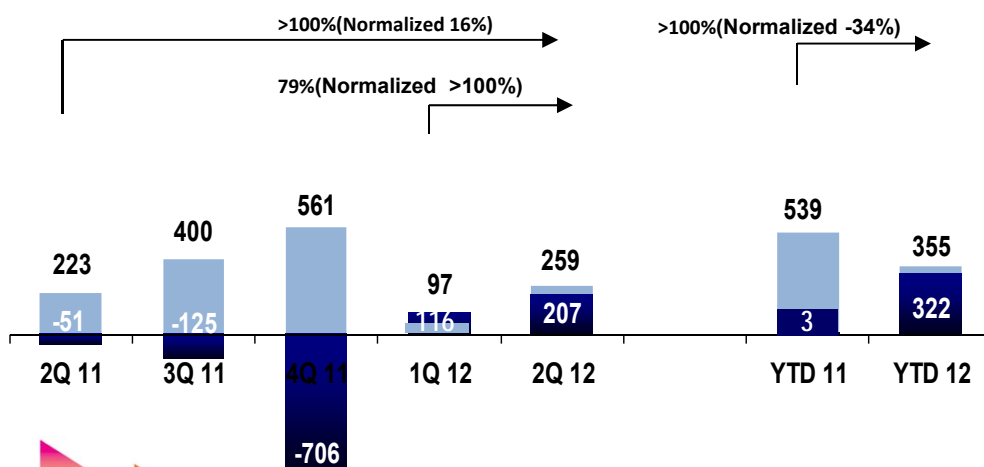
Revenue (BDT mn)



EBITDA (BDT mn) & Margins (%)



PAT (BDT mn)



- Consistent revenue growth despite political instability-attributed to voice, data and value added service.
- QoQ and YoY EBITDA increased – driven by higher revenue and cost optimization.
- Better operational performance improved PAT.

■ PAT Normalized for Forex, and network swap impairment (BDT352m in 3Q11)& 2G license cost (BDT333m in 4Q11)



# Robi : Financial Performance

Continuous effort on optimization of cost structure improved EBITDA Margin

## Operating Expenses

% of Revenue	2Q 11	1Q 12	2Q 12	YTD'11	YTD'12
Direct Expenses	40.3%	42.7%	41.1%	40.9%	41.9%
Sales & Marketing	8.1%	4.8%	3.8%	6.4%	4.3%
Network Costs	10.5%	10.2%	10.0%	10.4%	10.1%
Staff Costs	6.5%	5.3%	6.3%	6.4%	5.8%
Bad Debts	0.0%	0.0%	0.1%	0.0%	0.0%
Others	6.2%	5.3%	4.9%	5.9%	5.1%
<b>Total Expenses</b>	<b>71.6%</b>	<b>68.4%</b>	<b>66.3%</b>	<b>70.0%</b>	<b>67.3%</b>
<b>EBITDA Margin</b>	<b>28.4%</b>	<b>31.6%</b>	<b>33.7%</b>	<b>30.0%</b>	<b>32.7%</b>
	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>
D & A	17.0%	19.7%	18.7%	16.9%	19.2%

## Financial Position (BDT mn)

	31 Dec 11	30 June 12
Capex	14,922	2,280
Cash & Cash Equivalents	1,931	1,650
Gross Debt	27,014	26,306
Net Assets	14,452	14,769
Gross debt / Equity (x)	1.87	1.78
Gross debt / EBITDA (x)	2.82	2.17

### Operating expenses:

- Optimization of controllable cost especially subscriber acquisition cost & scratch card consumption QoQ. Changes in BTRC revenue sharing rate (effective from Nov'11 @ 6.5% from 5.5%) impacted direct expenses YoY .
- Sales & Marketing expenses decreased mainly for A&P optimization.
- QoQ network cost lower for optimized maintenance cost.

### Financial Position

- Scheduled repayment & lower capex improved debt positions.

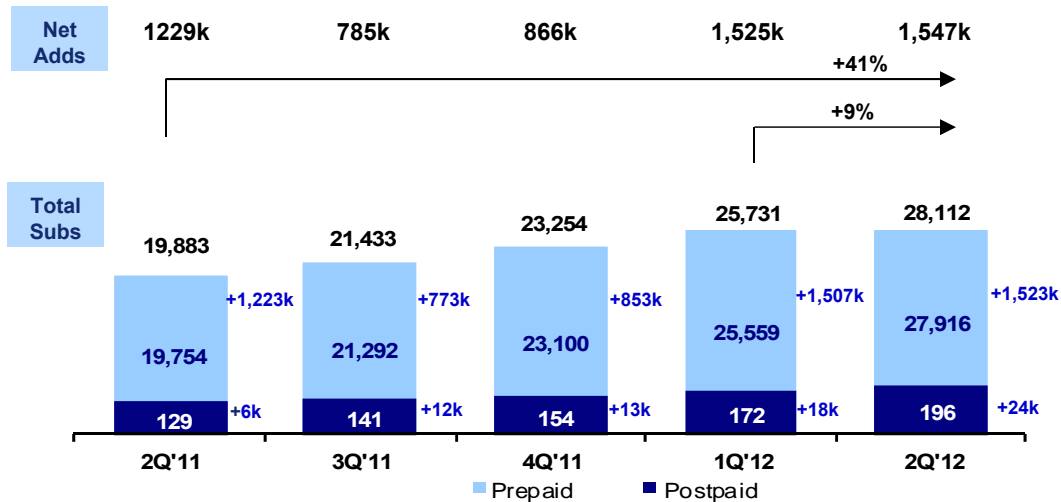


# Robi : Operational Performance

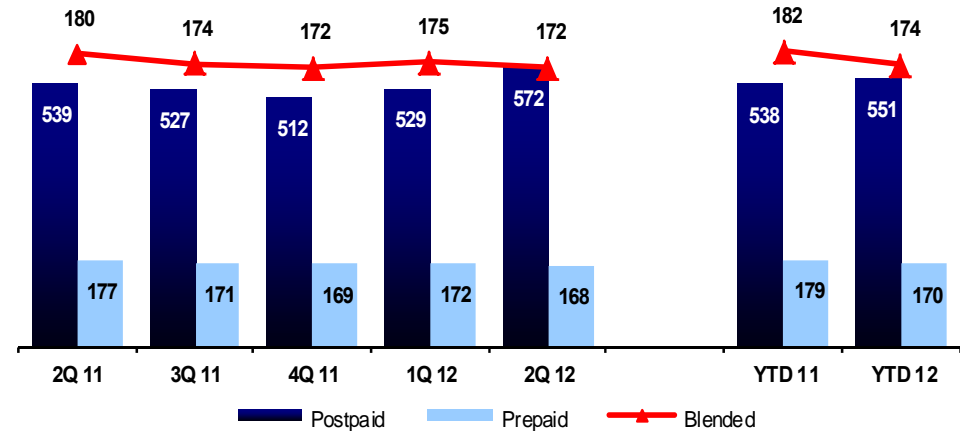
Maintained consistent subscriber growth.



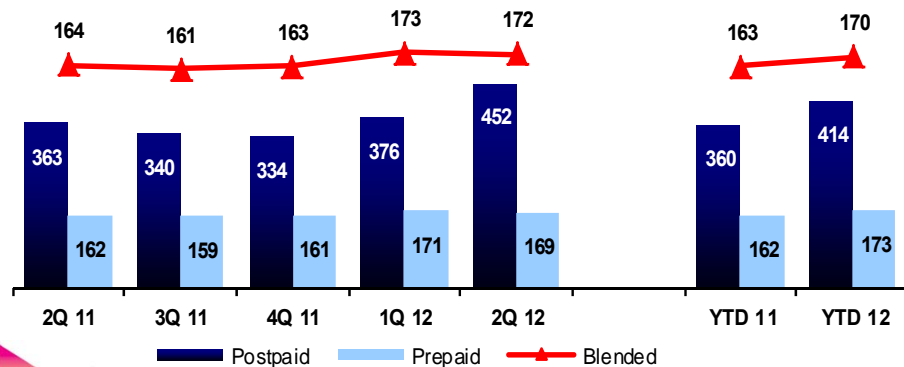
## Subscribers(000's)



## ARPU (BDT)



## MOU/sub (min)


















- Usage & recharge based bonus and reactivation/retention campaign contributed increase in Net adds.
- ARPU along with MOU, particularly in prepaid segment affected by competitive bonus based tariff offer and penetration towards marginal subscribers.

Note: ARPU, MoU/Sub are based on active subscriber base. Total Subs means sold subscribers to date.



# Regional Mobile : Performance Highlights
















COMPANY	HIGHLIGHTS	QUARTER ON QUARTER PERFORMANCE							
	Industry growth slightly muted in near term, though Idea's long term business outlook remains positive	Revenue	 2%	Subs	 4%	EBITDA	 6%	PAT	 2%
	Ongoing Customer Lifecycle Management (CLM) initiatives to better retain customers	Revenue	 1%	Subs	 1%	EBITDA	 16%	PAT	 12%
	QoQ revenue decline mainly due to lower handset sales.	Revenue	 12%	Subs	 1%	EBITDA	 6%	PAT	 13%



Note: Idea and wholly owned subsidiaries on a consolidated basis.

# Regional Mobile : Performance Highlights



COMPANY	HIGHLIGHTS	YEAR TO DATE on YEAR TO DATE PERFORMANCE							
	Idea continues to strengthen its competitive standing with improved revenue share	Revenue	 22%	Subs	 23%	EBITDA	 19%	PAT	 32%
	Competitive marketing activities and increased device offerings, such as dual/triple SIM phones	Revenue	 8%	Subs	 15%	EBITDA	 >100%	PAT	 29%
	Interim dividend of 6.6 cents per share	Revenue	 2%	Subs	 3%	EBITDA	 5%	PAT	 12%



Note: Idea and wholly owned subsidiaries on a consolidated basis.



- Continue to drive smart spending and cost management programs
- Enhancement and introduction of innovative and attractive data services and applications
- Investment for future growth through network modernisation rollout, IT transformation and internal process enhancement
- Higher penetration of smartphone users whilst ensuring revenue share growth and ARPU stability
- Continue initiatives towards ubiquitous and seamless data connectivity, across cellular, WiFi, and integrated HSBB networks



- Encourage further adoption of data service and stimulating usage through offering of attractive data services and applications.
- Investing for growth with improving 3G / data infrastructure providing better access and experience
- Focus on improving end to end service experience for customers through service management



- Continue focus on growing core business and data service revenue especially mobile broadband
- Continue to drive cost efficiencies
- Return based capex deployment while focusing on strategic investments



- Continue focus on revenue and subscriber growth
- Intensify brand equity through improving brand visibility and customer centricity.

